



SDGI GLOBAL UNIVERSITY (SGU)

Established under the Uttar Pradesh Private Universities Act, 2019 (U.P. Act No. 12 of 2019)

Founded & Established by Sunder Deep Group of Institutions

SGU PULSE

Volume: 1, Issue: 2

JANUARY-JUNE 2024

NEWSLETTER



Chancellor's Message



Dear Esteemed University Community,

As the Chairman of our distinguished university, it is both an honour and a privilege to address you all.

As we present this latest edition of SGU-PULSE, I am filled with immense pride and gratitude for our university community. This publication serves as a testament to the dedication, innovation, and collaborative spirit that define our institution.

To our distinguished faculty, your unwavering commitment to excellence in teaching, research, and service is the cornerstone of our university's success. Your expertise and passion continue to inspire and elevate our academic community. I am deeply appreciative of your efforts and am committed to providing the support and resources necessary to further your important work.

To our exceptional students, you are the heart and soul of our university. Your curiosity, perseverance, and enthusiasm for learning are truly commendable. You have consistently demonstrated the potential to make a profound impact both within our campus and beyond. Remember that the knowledge and experiences you gain here will empower you to shape a brighter future.

This edition of SGU-PULSE highlights the remarkable achievements and endeavors of our community. From ground-breaking research and innovative projects to inspiring stories of personal growth and community engagement, these pages reflect the vibrant and dynamic nature of our university.

I encourage you all to continue striving for excellence, embracing new challenges, and contributing to the rich tapestry of our university. Together, we will continue to build a legacy of knowledge, innovation, and positive change.

Thank you for your dedication and contributions to our university. I look forward to witnessing the continued success and accomplishments of our faculty and students.

**With warm regards,
Shri Mahender Aggarwal
Chancellor,
SDGI Global University**

Vice Chancellor's Message



Dear Esteemed Faculty and Students,

As we celebrate the latest edition of SGU-PULSE, I am pleased to share a few thoughts with our vibrant and dynamic community. This magazine is a testament to the creativity, intellect, and commitment that define our university.

To our exceptional faculty, your dedication to advancing knowledge and nurturing the next generation of leaders is truly inspiring. Your research, teaching, and service are the pillars upon which our university stands. I am continually impressed by your ability to innovate and adapt in an ever-changing academic landscape. Your contributions are vital to our mission, and I am grateful for your unwavering commitment.

To our talented students, you are the driving force of our university. Your passion for learning and your eagerness to engage with the world around you are what make our community so special. I encourage you to take full advantage of the opportunities available to you, both within and beyond the classroom. Remember that your journey here is just the beginning, and we are here to support and guide you as you pursue your dreams.

SGU-PULSE is more than just a magazine; it is a reflection of our collective achievements, aspirations, and the unique spirit that sets our university apart. I hope you find this edition inspiring and thought-provoking, and that it serves as a reminder of the incredible potential within each of us.

Thank you for being an integral part of this esteemed university. Together, we will continue to strive for excellence and make a positive impact on our world.

Best Wishes!!!

Prof. (Dr.) Shakti Kumar

Vice Chancellor

SDGI Global University

Celebration of National Science Day



The Science Day celebration at SDGI Global University, Ghaziabad, was a grand success, with the activities like Poster Presentation and Project/ Model Presentation. The event aimed to engage students in interactive talks and exhibitions to ignite their curiosity and interest in science.

The event commenced with an inaugural ceremony graced by the Chief Guest Prof. Dr. RK Sharma, Former Pro Chancellor, SGT University, Gurugram, Vice Chancellor Prof. (Dr.) Shakti Kumar, Registrar Shri Peeyush Shrivastava, Dean Academics Prof. (Dr.) Vibha Singh, all Directors and HoDs of different schools, faculty members and students.

In his inaugural speech Hon'ble Vice Chancellor Prof. (Dr.) Shakti Kumar emphasized the significance of scientific advancements and encouraged students to explore the wonders of science.

The chief guest Prof. Sharma emphasised on fostering a culture of innovation and

entrepreneurship by highlighting the transformative potential of science and technology. It encourages the development of innovative solutions to address pressing societal challenges and promotes collaboration between academia, industry, and government. Few of the students also threw light on the significance of this day and spoke about the scope of Science & Technology.

There were a total of 30 Projects/ Models and 17 Posters which were presented by the students of various courses like B.Tech, BCA, Polytechnic and Pharmacy. Everyone appreciated the hardwork of the students in making projects which was a testament to their passion for learning, their dedication to excellence, and their willingness to embrace challenges and pursue knowledge. Through their projects, students not only demonstrated academic proficiency but also seemed confident in developing valuable skills and qualities that prepare them for future success in academia and beyond.

Editorial Board

Chief Editor
Dr. Vibha Singh

Editor
Dr. Ruchi Nager

Members
Gaurav Kumar (B.Tech Ist year)
Aryanuj Chaudhary (BCA Ist year)
Kashish (B.Tech Ist year)
Shruti (B.Tech Ist year)

Educational Visit



In addition to the academic curriculum, SDGI College of Pharmacy has organized an educational visit for its first-year D.Pharm students on February 5, 2024, to Smt. Rekha Devi Memorial Naturopathy Hospital in Ghaziabad. The primary objective of this visit is to complement the academic curriculum by providing students with practical exposure and knowledge enrichment. Dr. Harish Kapoor, the Director of Smt. Rekha Devi Memorial Naturopathy Hospital, played a pivotal role during the visit by elaborating on the significance of naturopathy in treating diseases. Mr. Mahesh Chand Garg, the Director Admin of the hospital,

and Dr. Deepika Gupta guided the students through various departments, including the OPD, Ayurvedic Treatment department, Physiotherapy, Dispensary, Colon Hydrotherapy, Multiple Treatment Departments, and Satvik Rasoi. During the visit, students had the opportunity to witness demonstrations of Colon Hydrotherapy, a therapeutic technique aimed at detoxifying the body. They also engaged with practitioners in the Satvik Rasoi, where they were introduced to the principles of holistic nutrition through wholesome, plant-based meals. The coordination of the entire visit was overseen by Ms. Priyanka, Assistant Professor at SDGI College of Pharmacy.

International Women's Day



International Women's Day
Theme- Invest in Women: Accelerate Progress



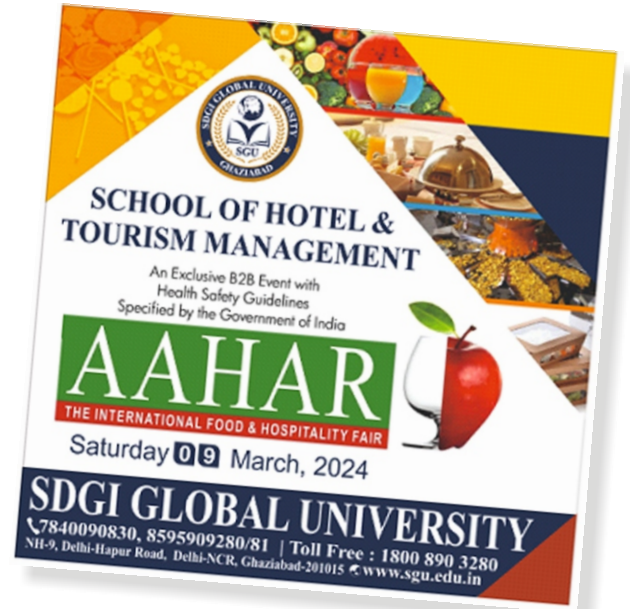


On the occasion of International Women's Day, SDGI Global University, Ghaziabad organized a vibrant and impactful celebration under the theme Investing in Women, Accelerating Progress to honor the achievements and contributions of women to the society on March 7, 2024. The purpose of celebrating Women's Day was to raise awareness about "gender equality and women empowerment". The function started with the welcome of all the guests by Professor (Dr.) Vibha Singh, Dean Academics.

The ceremony was enhanced by the blessings

of Honorable President Shri Mahendra Agarwal and Honorable Vice President Shri Akhil Agarwal. Honorable Chancellor Prof. (Dr.) R.K. Khandal appreciated the creativity and passion of the students in organizing the event. Honorable Vice Chancellor Professor (Dr.) Shakti Kumar Singh highlighted the achievements of women in various fields and urged everyone to work towards a more gender-balanced society. Respected Registrar Mr. Piyush Srivastava and all the respected directors expressed their support for women empowerment.

Aahar Food Fair



On March 9, 2024, the School of Hotel and Tourism Management at SDGI Global University orchestrated an insightful visit to the Aahar International Food and Hospitality Fair held at Pragati Maidan, New Delhi. This endeavor aimed to immerse students in the latest trends and innovations within the realm of hospitality. Accompanied by their dedicated faculty members, the students of Hotel Management embarked on a fruitful exploration of the fair, delving into the dynamic world of hospitality.

The visit proved to be a resounding success, offering students not only a wealth of knowledge but also a heightened sense of enthusiasm and anticipation.

SDGI Global University stands as a beacon of education where students not only absorb information but also relish each phase of their learning journey. This visit to the Aahar International Food and Hospitality Fair further reinforced the university's commitment to providing holistic and experiential education to its students.

Workshop

School of Hotel & Tourism Management has organized a workshop on "Wine Tasting". It is presented By Sula Vineyard, Nasik. The Session was taken by its Sr. Executive wine Sommelier. The students of SHTM has taken keen interest about wine production, and different grapes varieties used in making of Sula wines. The faculties and students took part in the session.



Intra-College Sports Tournament 2024



On the vibrant day of March 1st, 2024, the Commonwealth Games Sports Complex in Delhi reverberated with the echoes of cheers, the clatter of spikes, and the thunder of determined footsteps as SDGI Global University hosted its much-anticipated Intra-College Sports Tournament. Embracing the spirit of camaraderie and fierce competition, over 500 participants from various disciplines gathered to showcase their

pro prowess in

Cricket: The cricket field became a battleground of strategic brilliance and raw talent as teams engaged in thrilling encounters. Batsmen showcased their power-hitting prowess, while bowlers unleashed thunderbolts with precision. Each match was a testament to teamwork and sportsmanship, captivating the audience with every swing of the bat and every wicket taken.

Holi Special Food Presentation

School of Hotel & Tourism Management has organized a Holi Special Food Presentation Under at SDGI Global University. Students have prepared Different types of food presentation. So this was a learning with full of excitement. SDGI Global University provides a platform for students to show their skills & talent. In this activity Dr Harveer Singh (Director), Ms. Sukhpreet Singh (HOD) and Chef Siddhant Singh along with all Faculties Members were present to make the event successful.



Intra Chef Competition



On February 26, 2024, the School of Hotel and Tourism Management hosted an intra-college chef competition, providing a platform for students to showcase their culinary skills and creativity. A total of 14 teams, representing diverse disciplines such as BBA, B.Com, Pharmacy, and Hotel Management, participated in the event, presenting a variety of dishes centered around fireless cooking techniques. The competition proved to be a valuable initiative, fostering learning and encouraging students to explore their culinary talents. The esteemed presence of Honorable Chancellor Dr. R.K Khandaal, Mentor Mr. Jameel, Director of Hotel Management Dr. Harveer Singh, and Director Dr. Shalini added significance to the occasion. These dignitaries not only tasted the dishes but also provided motivation to the participating students.

USR (Universal Social Responsibility)



SDGI Global University's School of Hotel & Tourism Management shines bright as faculty and students unite in a heart-warming initiative. They've spread joy by distributing stationery to school children at Govt. Primary School, Ghaziabad. Kudos to SGU for making education more accessible!

World Health Day Celebration

SDGI Global University (SGU), in collaboration with Smt. Rekha Devi Memorial Hospital, organized a health camp on the occasion of World Health Day on April 8th, 2024. The event saw a significant turnout, with numerous individuals and students actively participating in the comprehensive health check-ups conducted by experts from Smt. Rekha Devi Memorial Hospital. Attendees eagerly sought to learn about their fitness levels and overall well-being. In addition to the health camp, a stimulating talk show was organized, featuring esteemed experts who shared invaluable insights on maintaining a healthy lifestyle and preventing diseases. Topics ranged from nutrition tips to effective fitness regimes, catering to the diverse needs of the audience.

The event's chief guest was Prof (Dr.) R K Khandal, Chancellor of SGU Ghaziabad, whose vast expertise and visionary leadership left a lasting impression on all attendees. Prof (Dr.) Shakti Kumar, Vice Chancellor of SGU Ghaziabad, graced the occasion as the Guest of Honor, exemplifying unwavering dedication to education and healthcare excellence. Dr. Harish Kapoor, Director of Smt. Rekha Devi Memorial



Hospital, served as the Convenor of the event and extended a warm invitation to all health enthusiasts to partake in this enriching experience. The event was further enriched by the wisdom imparted by our distinguished guest speakers: Dr. Surendra Chaudhary, National Secretary of Vishwa Ayurveda Parishad, Noida, offered insights into holistic well-being. Dr. Shalini Sharma, Director of SDPC, shared expertise on preventive healthcare measures. Prof (Dr.) Rajeev Anand, MS Orthopedic, has delved into the importance of musculoskeletal health. It was truly an enlightening and enriching experience for all participants, fostering a greater understanding of the importance of health and wellness in our lives.

Educational Visit



The visit to the Community Health Center (CHC) in Dasna, Ghaziabad, organized by SDGI College of Pharmacy (SGU) for D. Pharm I year students on April 13, 2024, was undoubtedly a valuable educational experience. Led by Medical Superintendent Dr. Neeraj Singh, and supported by faculty members Dr. Babita Aggarwal (Professor), Ms. Neha (Assistant Professor), the students were provided with a comprehensive understanding of the CHC's operations and the services it offers to rural communities.

By exploring departments such as the OPD, IPD, General Ward, Injection Room (MNCU),

Mother Newborn Care Unit, Labour Room, and Emergency Ward, students gained practical insights into various facets of healthcare delivery and pharmacy services. This hands-on exposure not only enhanced their understanding of clinical pharmacy but also underscored the importance of ethical practices and patient compliance in the pharmaceutical sector. Such initiatives bridge the gap between theoretical knowledge and real-world application, empowering students to become more adept healthcare professionals in the future to SDGI College of Pharmacy for facilitating such enriching learning opportunities for its students.

Basant Panchami Celebration

Basant Panchami, a vibrant festival dedicated to Maa Saraswati, the goddess of wisdom, knowledge, and arts, was celebrated with great enthusiasm at SDGI College of Pharmacy on 14th February 2024. Celebrating Basant Panchami at SDGI College of Pharmacy not only adds cultural richness to the institution but also strengthens the bond among students, faculty, and staff. It provides an opportunity for everyone to come together, irrespective of backgrounds and beliefs, to revel in the celebration of knowledge and learning. One of the highlights of the celebration was the distribution of Prasad to everyone present. This act of sharing not only symbolizes the blessings of the goddess but also fosters a sense of community and togetherness among the participants. It creates a bond that



transcends individual differences and unites everyone in the spirit of Basant Panchami. The celebration at SDGI College of Pharmacy served as a testament to the institution's commitment to holistic development and cultural enrichment, inspiring all to strive for excellence in both academic and personal pursuits.

Educational Trip

SSDGI College of Pharmacy, SDGI Global University renowned for its commitment to holistic education, organized a one-day educational excursion to the Botanic Garden of Indian Republic (BGIR), located in Noida, on February 15th, 2024. Field visits play a crucial role in shaping well rounded pharmacy professionals, as it offers practical exposure beyond classroom learning and the opportunity to study various medicinal plants in their natural environment. Students learned about the botanical characteristics, chemical compositions, and therapeutic properties of different plants firsthand, which deepened their understanding of the pharmacognosy subject and herbal medicine. Additionally, observing the cultivation and conservation efforts in the garden provided valuable insights into sustainable sourcing practices for pharmaceutical ingredients. Dr. Priyanka, Research Scientist, BGIR, introduced the students, the significance of botanical gardens in preserving biodiversity and promoting environmental conservation. Students were engaged in guided tours led by knowledgeable botanists and garden experts. Students explored the diverse flora and fauna there.

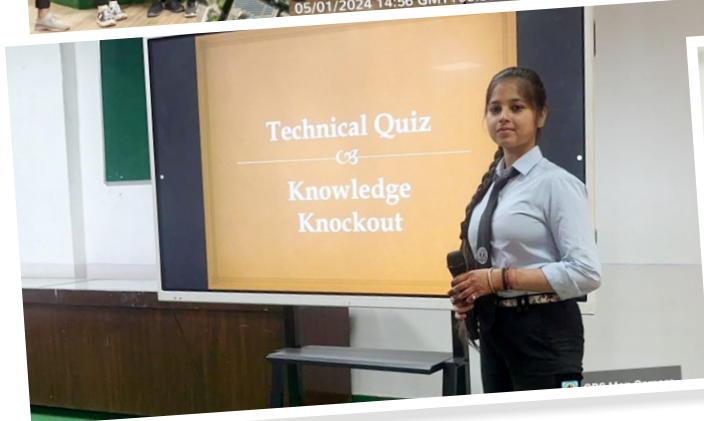


Students had the opportunity to witness a rich array of plant species, ranging from indigenous varieties to exotic imports. They learned about the botanical features, ecological roles, and medicinal properties of various plants, enriching their understanding of pharmacognosy and plant-based medicines. Prof. (Dr.) Babita Aggarwal and Ms. Priyanka accompanied the students.



Knowledge Knockout Technical Quiz

The School of Engineering and Technology and the School of Computer Application at SDGI Global University-SGU Ghaziabad hosted an electrifying event, the Technical Quiz Knowledge Knockout, on May 1st, 2024, tailored for BCA and B.Tech students! This thrilling quiz challenged participants, whether they were coding wizards, networking experts, or database aficionados, to push their boundaries and compete against their peers in a series of exhilarating rounds. These rounds covered a spectrum of topics including programming languages like C/C++, Python, algorithms, computer networks, artificial intelligence, Internet of Things, social media, and more. Participants were urged to sharpen their pencils, charge their laptops, and get ready to demonstrate their expertise in the realm of technology.



Industrial Visit



The industrial visit to Parle Production Pvt Ltd was organized for college students pursuing B.Tech and BCA of School of Engineering and Technology and School of Computer Applications on 10th April 2024. The visit aimed to provide students with practical insights into the manufacturing processes and operations of one of the leading FMCG companies in the country. Parle Production Pvt Ltd is a renowned Indian food and beverage company known for its popular brands such as Parle-G, Monaco, and Hide & Seek. Established in 1950s, the company has grown to become a household name in India

and abroad.

Objectives of the Visit: To understand the manufacturing process & To observe quality control measures implemented by the company. To learn about the packaging and distribution strategies. To gain insights into the overall operations and management practices.

Visit Highlights: Manufacturing Process: Students were taken through the entire manufacturing process, from raw material intake to the packaging of finished products. They witnessed the precision and efficiency of automated machinery in biscuit and confectionery production.

Awareness Program on Women's Mental Health



S DGI Global University (SGU), in collaboration with Sun Pharma, organized an awareness program on Women's Mental Health on May 22nd, 2024 held at Seminar Hall, SDGI Global University. The event saw a significant factors and therapy which are related to mental illness and its treatment. The event's chief guest was Dr. Tejal Kothari, Consultant Psychiatrist, Yashoda Super Specialty Hospital. She has expertise in child and adolescent psychiatry and deaddiction cases. Another Guest Dr. Anisha Dhingra, Consultant Psychologist, Yashoda Super Specialty Hospital, Ghaziabad was also graced the occasion. She has expertise in counselling and clinical cases pertaining to anxiety, depression, chronic stress, grief, OCD, bipolar and several other psychological disorders.

Having experts like Dr. Tejal Kothari and Dr. Anisha Dhingra share their knowledge and expertise not only educates attendees but also helps in destigmatizing mental health issues and promoting open discussions about them. By raising awareness and providing valuable information, these events contribute significantly to promoting mental well-being and ensuring that individuals, especially women, receive the support and resources they need.

Absolutely, women's mental health is indeed a crucial aspect of their overall well-being and

quality of life. The multifactorial nature of women's mental health highlights the complex interplay between biological and social factors that contribute to mental health issues. Special attention needs to be given to mental health during pregnancy and the postpartum period, as untreated maternal depression can have serious consequences for both the mother and the child's well-being. Additionally, reproductive health issues such as infertility and reproductive tract complaints have been linked to poor mental health outcomes in women. Taking a gender-based approach to mental health programs is essential for addressing the unique challenges faced by women. This approach involves tailoring interventions to address the specific needs and experiences of women, including issues related to reproductive health, trauma, and societal pressures.

Several distinguished individuals were present, including Prof. (Dr.) Vibha Singh, Dean Academics, SGU, Dr. Anita Singh, Principal, SPS, and Dr. Monika Sainger, along with many faculty and staff members. It's great to acknowledge the contributions of Mr. Ambuj, Area Sales Manager, and Mr. Shiva, Sales Executive, from Sun Pharma for making the event possible. Events like these often require collaboration and support from various stakeholders, and it's wonderful to see recognition given where it's due.

Global Recycling Day



March 18th is known as GLOBAL RECYCLING DAY: Reduce Reuse Recycling. The day assumes even more significance amid the pandemic as recycling items has taken a big hit and people are using more disposable things for safety. It is a day for the world to come together and put the planet first.

SDGI Global University, Ghaziabad B.Tech first year students took this opportunity to spread awareness about the importance of recycling in ensuring the healthy future of our precious planet. SDGI known better for believing in enhancing talents, academic skills, and confidence of youth

by providing a platform for grasping knowledge and direction to a better future feels proud to organize a "Poster making competition" for Students.

First-Year B.Tech. Students from the School of Engineering and Technology at SDGI Global University presented innovative posters for a sustainable future on Global Recycling Day. From imaginative upcycling concepts to community engagement projects, our scholars demonstrated their dedication to environmental responsibility. Together, let's continue making a positive impact on our planet.

Plantation drive on occasion of Earth Day



In the face of global environmental challenges, the Plantation Drive represents a bold and proactive response by our community to safeguard our planet for future generations. By harnessing the power of trees to heal ecosystems, mitigate climate change, and empower communities, we are not only planting seeds of hope but nurturing a brighter, greener

future for all. On April 22, 2024, SDGI Global University-SGU, Ghaziabad, took a significant step towards a greener future by organizing a Plantation Drive at the SGU Campus. Our community came together to plant trees and nurture our environment, demonstrating our commitment to sustainability and preserving our planet for future generations.

Awareness Program on World Malaria Day



World Malaria Day, observed annually on April 25th, serves as a global platform to raise awareness about malaria and mobilize efforts to control and eliminate this life-threatening mosquito-borne disease, caused by the Plasmodium parasite. Acknowledging the significance of this occasion, the D. Pharm First Year students of SDGI College of Pharmacy, SGU, Ghaziabad, marked "World Malaria Day" on April 25, 2024, under the theme "Accelerate the fight against malaria for a more equitable world."

The primary objectives of the celebration were to sensitize the community regarding malaria prevention and to promote education and understanding of vector-borne diseases among communities. To achieve these goals, the students initiated a Nukkad Natak, engaging in proactive efforts to educate their peers about malaria. This street play not only entertained the students of Sunder Deep World

School, Ghaziabad but also served as an effective medium for health education. Through this performance, the students disseminated vital information about malaria's causes, symptoms, risk factors, and preventive measures. Leveraging various audio-visual aids, they effectively conveyed the importance of malaria prevention to the students of Sunder Deep World School, Ghaziabad.

Ms. Priyanka and Ms. Neha, Assistant Professors at SDGICOP, led the coordination and execution of this initiative, playing instrumental roles in ensuring its success. Such collaborative efforts between educational institutions, healthcare professionals, and community members are essential for effecting sustainable change and promoting a holistic approach to malaria control.

By raising awareness and promoting education, we can accelerate the fight against malaria and work towards realizing a healthier, more equitable future for all.

National Voters Day' Celebration



The celebration of 'National Voters Day' at SDGI Global University, Ghaziabad on 25th January, 2024, marked a momentous occasion as students and faculty from the SDGI College of Pharmacy department convened for an online meeting with Honorable Prime Minister Shri Narendra Modi. In his address to the new voters

across the nation, Prime Minister Modi underscored the pivotal role that India's youth will play in shaping the nation's trajectory over the next 25 years. Throughout his speech, PM Modi offered words of encouragement, emphasizing the significance of the youth's decisions and responsibilities in charting the course of the nation's future.

Guest Lecture on "Entrepreneurship & Start Up"

The SDGI College of Pharmacy department at SDGI Global University, Ghaziabad hosted an insightful guest lecture on Self-Employment on January 25, 2024. Mr. Rajiv Gulati, Former Head of UN Technology Innovation Lab (UNTILabs)-India, Govt of Haryana-HMSDC (Hartron Innovation & Startup Hub, CoE-IoT-Incubator), Electronic City & STPI Gurugram, graced the occasion as the guest speaker.

Mr. Rajiv Gulati started the session with a compelling presentation, shedding light on the indispensable qualities of an entrepreneur. Throughout the lecture, explored the inherent challenges associated with initiating a new venture while also spotlighting the abundant opportunities within the pharmaceutical sector.

Engaging closely with the students, Mr. Gulati addressed their inquiries and concerns regarding entrepreneurship, fostering an interactive and enriching learning environment. He further discussed the prerequisites for establishing and running a profitable business, drawing insights from the success stories of renowned companies and



sharing his own entrepreneurial journey.

The discussion also delved into various strategies employed by entrepreneurs to attract customers, ranging from offering free deliveries and flexible exchange policies to providing discounts via online apps and concessions on first orders. Students eagerly absorbed insights on how to identify opportunities and leverage their education for effective planning, financing, and management of their ventures. Throughout the lecture, the importance of proper planning and structured learning through education was emphasized, underlining the pivotal role education plays in nurturing and grooming young entrepreneurs.

IPR Awareness Program



SDGI GLOBAL UNIVERSITY
Established under the Uttar Pradesh Private Universities Act, 2019 (UP Act No. 12 of 2019)
Founded & Established by Sunder Deep Group of Institutions

Office of the Controller General of Patents, Designs & Trade Marks, Department for Promotion of Industry and Internal Trade Ministry of Commerce & Industry, Government of India

NIPAM

Ms. Pooja Kumari
NIPAM-IP Professional

Dr. Vibha Singh
Dean (Academic Affairs), SGU
Coordinator

Dr. Bharat Pratap Singh
Assistant Professor, SGU
Co-Coordinator

IPR AWARENESS PROGRAM

APRIL 29, 2024 For more information MONDAY
TIMING - 11:30AM TO 1:30 PM Pooja Kumari, NIPAM-IP Professional (Registered Patent Agent, Entrepreneur and Startup Facilitator), will be taking an IP awareness session focusing on the intellectual capital being generated in the country and how it gets due recognition and protection so that the IP creators can enjoy their benefits.

APRIL 29, 2024
MONDAY
TIMING - 11:30AM TO 1:30 PM

MODE OF CONDUCT: ONLINE

www.sgu.edu.in | +91784009830 | +918595909280/91 | 1800 890 3280
NH-09, Delhi-Hapur Road, (Delhi-NCR), Ghaziabad-201015, Uttar Pradesh

SDGI Global University Hosts IPR Awareness Program in Collaboration with Ministry of Commerce and Industry.

SDGI Global University recently organized a significant event focused on Intellectual Property Rights (IPR) awareness, in collaboration with the esteemed Ministry of Commerce and Industry, Government of India. This event aimed to educate and empower individuals about the

importance and intricacies of intellectual property in today's global landscape.

The event witnessed the gracious presence of Mrs. Pooja Kumari, a distinguished IP Professional from NIPAM, who shared invaluable insights into the realm of intellectual property. Her expertise and experience added immense value to the program, enriching the understanding of participants.

Logo Design Competition

AICTE and MoE's innovation cell invites students and faculty members of IIC institutions and YUKTI Innovation Repository to submit their creative logo designs for upcoming section 8 company named as AICTE iCube Innovation Council and it's new unique initiative named INDOVATION centres and YUKTI Innovation and IPR Repository.

The School of Engineering & Technology at SDGI Global University-SGU Ghaziabad proudly presents the winners of our Logo Design Competition for B.Tech, BCA, and Diploma students!

These talented minds crafted logos for groundbreaking initiatives with AICTE, iCube Innovation Council, INDOVATION HUM, YUKTI Innovation, and IPR Repository.

Winning Teams:



First Prize: Vedansh Dhanraj, Soyab Saifi, Vaibhav Sharma - B.Tech 1st year

Second Prize: Sapna Rawat, Tripti Belwal, Keshav Verma - BCA 1st year

Third Prize: Priyanshi Chauhan - BCA 1st year

Heartiest congratulations to all the winners!

Workshop on Business Model Canvas (BMC)



SDGI GLOBAL UNIVERSITY (SGU)

Established under the Uttar Pradesh Private Universities Act, 2019 (U.P. Act No. 12 of 2019)
Founded & Established by Sunder Deep Group of Institutions



Workshop on

BUSINESS MODEL CANVAS (BMC)

Speaker



Mr. Rajive Gulati

Venue: Seminar Hall, SGU

30th May 2024

02:00 PM - 05:00 PM

www.sgu.edu.in

8595909280/81 | 1800 890 3280

[/sdgiglobaluniversity](#)

[/sdgiglobaluni](#)

[/sdgiglobaluniversity](#)

NH-09, Delhi-Hapur Road, (Delhi-NCR), Ghaziabad-201015, Uttar Pradesh



The Workshop on Business Model Canvas (BMC) was an engaging and insightful event designed to empower entrepreneurs, business professionals, and innovators with the skills to develop, analyze, and refine business models. Held over a single day, the workshop provided a comprehensive overview of the Business Model Canvas, a strategic management tool that enables businesses to visualize, describe, and innovate their business models effectively. The workshop began with an introduction to the

fundamental concepts of the Business Model Canvas by Mr. Rajive Gulati, expert in business strategy and innovation. Mr. Gulati explained the nine essential building blocks of the BMC: Customer Segments, Value Propositions, Channels, Customer Relationships, Revenue Streams, Key Resources, Key Activities, Key Partnerships, and Cost Structure. This foundational session equipped participants with a clear understanding of how each component contributes to the overall business model.

Industrial Visit: Haryana State Electronic Development Corporation Limited



SDGI GLOBAL UNIVERSITY (SGU)
Established under the Uttar Pradesh Private Universities Act, 2019 (U.P. Act No. 12 of 2019)
Founded & Established by Sunder Deep Group of Institutions



organized

Industrial Visit



HARTRON MULTI SKILL DEVELOPMENT CENTRE, GURUGRAM

7th June 2024

for School of Computer Applications & School of Engineering & Technology Students

www.sgu.edu.in | 8595909280/81 | 1800 890 3280

[/sdglobaluniversity](https://www.facebook.com/sdglobaluniversity) | [/sdglobaluniversity](https://www.instagram.com/sdglobaluniversity)



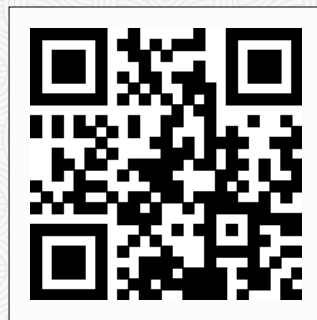
Haryana State Electronic Development Corporation Limited (HARTRON) has introduced a start-up warehouse on 10,000 Sq. ft. of land in Gurugram in association with NASSCOM. The Start-up warehouse offers shared office space to start-ups and entrepreneurs in a plug and play format which includes physical space, meeting space, operational facilities including 24*7 & 100% power backup, Leased internet line, clean drinking water, air-conditioning etc., common facilities including Lecture room, classrooms, rooms for administrative activities of the Warehouse, fully equipped labs, Cafeteria,

Reception/waiting area etc. The warehouse would offer other services such as mentorship, training, legal, regulatory etc. Hartron Multi Skill Development Centre, Gurugram. On June 7, 2024, The School of Engineering and the School of Computer Applications at SDGI Global University organized an industrial visit to the Hartron Multi Skill Development Centre in Gurugram. The primary objective of this visit was to provide students with practical exposure to industry practices and to enhance their understanding of the skills required in the current technological landscape. This visit aimed to bridge the gap between academic.



SDGI GLOBAL UNIVERSITY

SGU



Scan for Website



+91-8595 909 280/ 81



1800 890 3280



info@sgu.edu.in



www.sgu.edu.in

NH-9, Delhi-Hapur Road, Ghaziabad, Delhi-NCR, 201015 (Uttar Pradesh)